

## **Product information**

September 2011

# **Blueback SOB**

115 g/m<sup>2</sup>

#### **Material Description**

High quality wet strength blue back billboard paper for quality prints for indoor and outdoor bill-board applications.

High opacity when wet and dry enabling significant cover of the previous over pasted image.

#### Qualifications

- Wet strength billboard quality
- Approved Quality
- Print side: matt white surface
- Reverse side: Blue.
- Good wet strength and dimensional sta hility

**Outdoor Use** 

Short and long billboards.

High tear resistance, and high wet strength, i.e. it will expand minimally.

Can be pasted with conventional starch-type billboard glue (Henkel Zellura UST 3500)

Please, read the technical instructions of Henkel. If new glues or other procedures for gluing the paper are to be used,

it is recommended to carry out some practice tests.

#### **Applications**

- Long term billboards
- In and outdoor posters POS
- Long term outdoor advertisements

#### **Physical Properties**

Quality	Premium Outdoor quality paper
Weight	115 g/m²
Thickness	0.12mm
Print side	Opaque matt white
Reverse side	Blue shade

### Compatibility

Nur

Vutek

**Hewlett Packard** 

Roland Mimaki Mutoh And more Eco SolventSolventLatexUV-curable

High tear resistance and high opacity,

also when wet.

UV-curable Led Water Oil

Dye-sublimation

Make your own practical test to be sure it reaches your quality standard.

For all- and latest information see our Compatibility List.

**Printing guidelines** 

Max. temperature (material) should not exceed 70°C as overheating can impair the flatness of the paper. Ink restrictions and heater settings have to be set for specific printer ink combinations to obtain the best results.

Colour profiles

ATgraphix develops high quality ICC colour profiles for the divers printing media's. We work with specialists that can do profiling for almost every printer - rip combination.

Storage conditions

1 year under normal conditions (10. 25°C at a relative humidity of 30. 75 %). Higher humidity and/or temperature can affect the product performance. Always store the media in a dark place.

**Environment** 

The media and final prints can be disposed of as paper waste. Material is suitable for recycling. Please consult local recycle resources. For treatment of ink or ink residue, please refer to your printer manual or supplier.

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